

The board is concerned about how the funding will be used and will request an accounting of advertising expenses. A motion was made by Mr. Trivelis and seconded by Mr. Burns to fund the International Kite Festival in the amount of \$4,000.00, with the caveat that the money must be used for advertising and the advertising must include the City of Wildwood logo.

Burns - Yes, Gannon - No, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

Ms. Pelton returned to the meeting at 01:35 p.m. The board thanked her for coming, informed her of the decision to fund the event in the amount of \$4,000.00 and to use that funding strictly for advertising.

2. Post Card Show and Open House - A funding request was made in the amount of \$2,000.00. Discussion was held on last year's event and what a good size crowd it drew. A motion was made by Mr. Burns and seconded by Mr. Trivelis to fund the Post Card Show and Open House in the amount of \$1,500.00.

Burns - Yes, Gannon - No, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

3. Tattoo Beach Bash Convention - A funding request was made in the amount of \$2,500.00 to \$3,000.00. Funding approval was granted by GWTIDA for this event. The board discussed the fact this event is not being held during Roar to the Shore, but rather two weeks prior. This request is tabled until the next meeting. Ms. Trapp will follow up with Mr. Sidero to find out why the event was moved up two weeks.
4. Holmdel Helps - A letter was send by the Mayor of Holmdel requesting a donation of \$1,000.00 to the program "Holmdel Helps." The funds are to help the one-square mile of the Borough of Keansburg, which was completely devastated by Hurricane Sandy. Our Calendar of Events will be sent along with a check to advertise the fact that Wildwood is open for business. This may bring new visitors to our city who have not previously vacationed here.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 01:57 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Montello Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, MARCH 05, 2013 AT 01:00 P.M.