

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, JULY 02, 2013

CALL TO ORDER: The meeting was called to order at 01:10 p.m.

ROLL CALL: Burns - Here, Gannon - Here, Montello - Here, Richardson - Here
Roach - Absent, Trivelis - Here, Troiano - Absent

OTHERS ATTENDING: Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, June 04, 2013 Regular Meeting

Motion: Richardson Second: Burns

All members present voted in the affirmative; there were no nays or abstentions.

A. General

1. GWTIDA Event Support - The City received \$30,000.00 for event support in 2012 and we are expecting \$75,000.00 for 2013. This event support is derived from the TDF fees and is split between Wildwood, North Wildwood and Wildwood Crest. Discussion was held on the ways we might utilize the funding.

B. Event Funding

1. Concert Series Advertising (WOGI) - A funding request was made in the amount of \$5,000.00 to cover advertising costs for 30 second Radio Spots on 98.1 WOGI. A motion was made by Mr. Burns to fund the WOGI advertising in the amount of \$5,000.00 and was seconded by Mr. Montello.

Burns - Yes, Gannon - Yes, Montello - Yes, Richardson - Yes,
Roach - Absent, Trivelis - Yes, Troiano - Yes

2. Concert Series Advertising (AC Weekly) - A funding request was made to cover costs of advertising in the Atlantic City Weekly. Discussion was held on the type of ad to be placed, size and length of run. A motion was made by Mr. Montello to fund the AC Weekly advertising, which will run for 8 weeks and the size will be a ½ page ad, at a cost of up to \$4,000.00.

Burns - Yes, Gannon - Yes, Montello - Yes, Richardson - Yes,
Roach - Absent, Trivelis - Yes, Troiano - Yes

3. Wildwood Motor Events:
- a. Spring Car Show - \$2,500.00
 - b. Fall Car Show - \$2,500.00
 - c. Monster Mash - \$2,500.00

The funding requests for the above listed events are tabled to the next meeting.

3. Miss America Pageant - A funding request was received by Miss Island Resort to once again donate the cost of the crown and sash. Last year's pageant winner is now competing for the title of Miss America. A motion was made by Ms. Richardson to fund the Miss American Pageant in an amount of up to \$500.00 and was seconded by Mr. Burns.

Burns - Yes, Gannon - Yes, Montello - Yes, Richardson - Yes,
Roach - Absent, Trivelis - Yes, Troiano - Yes

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 01:35 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Burns

Second: Montello

All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, JULY 16, 2013 AT 01:00 P.M.