

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, AUGUST 13, 2013

CALL TO ORDER: The meeting was called to order at 01:04 p.m.

ROLL CALL: Burns - Here, Gannon - Here, Montello - Here, Richardson - Absent
Roach - Absent, Trivelis - Here, Troiano - Here

OTHERS ATTENDING: Bob Maschio, Coastal Broadcasting
Denis Brown, Coastal Broadcasting
Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, July 02, 2013 Regular Meeting

Motion: Burns Second: Montello

All members present voted in the affirmative; there were no nays or abstentions.

A. General

None

B. Event Funding

1. Philadelphia Soul Summer Slam Concert ("PSSSC") - A funding request was made in the amount of \$10,000.00 to cover advertising costs for the concert. Mr. Maschio is requesting the funding to offset advertising in magazines, Comcast, Wells Fargo and at all the Philadelphia Soul games. Mayor Troiano said in the past we provided in-kind services for Public Works, Police Department, Fire Department, etc.; however, our budget will no longer allow us to do so. Mr. Maschio apologized if there was a miscommunication, but he did not realize how much cost would be incurred for the concert. We expect 15,000 to attend. The gates open at 11:00 a.m., the first band goes on at 12:00 p.m., the last band at 06:00 p.m. and the concert will be over by 07:15 p.m. If this event is successful, next year can bring bigger acts. The demographics are in the mid-30 to 50 age group. A motion was made by Mr. Montello to fund the PSSSC in the amount of \$10,000.00 and was seconded by Mr. Roach.

Burns - Yes, Gannon - Yes, Montello - Yes, Richardson - Absent,
Roach -Yes, Trivelis - Yes, Troiano – Yes

2. Seafood and Music Festival - A funding request was made in the amount of \$5,000.00. Discussion was held on the bands and placement of the stage. A motion was made by Mr. Burns to fund the Seafood and Music Festival, in the amount of \$5,000.00 and was seconded by Mr. Montello.

Burns - Yes, Gannon - Yes, Montello - Yes, Richardson - Absent,
Roach - Yes, Trivelis - Yes, Troiano - Yes

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 01:34 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Montello Second: Gannon

All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, AUGUST 27, 2013 AT 01:00 P.M.