

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, JANUARY 28, 2014

CALL TO ORDER: The meeting was called to order at 01:10 p.m.

ROLL CALL: Burns - Absent, Gannon - Here, Montello - Absent, Richardson - Here
Roach - Here, Trivelis - Here, Troiano - Here

OTHERS ATTENDING: Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, October 15, 2013 Regular Meeting

Motion: Richardson Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

A. General

1. Dragon Boat Races – This event is held in Cape May in the fall and the Mayor thinks this may be a good event to bring to the island in the spring at Sunset Lake; he has broached the idea with Wildwood Crest.
2. International Food Show – Discussion was held on possibly hosting an International Food Show the weekend before Memorial Day, featuring Greek, Mexican, Italian, Irish, Polish, Soul and/or German foods, with the stipulation that the food must be authentic to the culture. The location will be on Atlantic Avenue, and will provide international music and have craft vendors. Further discussion was held on who would run the event and what kind of budget is available. Topic on hold until next meeting, which is scheduled for Tuesday, February 4, 2014 at 03:00 p.m.
3. Roar to the Shore – Last year's event generated \$29,000.00 in police overtime. The city received \$75,000.00 from GWTIDA for event support and applied some of that funding to offset the overtime.
4. Other topics of discussion were ice cream vendors on the beach, fee structure for beach events, Morey's Piers events and the 98.7 the Coast/Summer Soul concert.

B. Event Funding

1. 2014 Vacation Planner - As in prior years, the City of Wildwood places an ad in the Vacation Planner. A request was made to have the TDC pay for this

invoice. Ms. Richardson made a motion to fund the 2014 Vacation Planner Ad in the amount of \$1,975.00 and was seconded by Mr. Gannon.

Burns - Absent, Gannon - Yes, Montello - Absent,
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

2. JDRF - A funding request was made in the amount of \$5,000.00. This event was held for the first time last year and was a huge success. A motion was made by Ms. Richardson and seconded by Mr. Roach to fund the JDRF in the amount of \$5,000.00.

Burns - Absent, Gannon - Yes, Montello - Absent,
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 01:50 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Gannon Second: Richardson
All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, FEBRUARY 04, 2014 AT 03:00 P.M.