

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**TUESDAY, FEBRUARY 11, 2014**

**CALL TO ORDER:** The meeting was called to order at 03:00 p.m.

**ROLL CALL:** Burns - Here, Gannon - Absent, Montello - Absent, Richardson - Here  
Roach - Here, Trivelis - Here, Troiano - Here

**OTHERS ATTENDING:** Beverly Trapp, GWTIDA  
Tracey Du Fault, GWCOG  
Susan Maxwell, Administrative Secretary

**MINUTES APPROVAL:** Tuesday, February 04, 2014 Meeting  
Motion: Richardson Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

**A. Event Funding**

1. International Food Festival – Ms. DuFault reported that the Greater Wildwood Chamber of Commerce (“GWCOG”) board meeting went well. The board approved their handling of the festival, with some conditions:
  - a. They must receive 100% funding for the event, as they have no budget for it.
  - b. In-kind services are to be provided by the City. They will run this event similar to that of the Seafood Festival. They will pay the Police, EMS, electric, clean up, vendor fees and permit fees.
  - c. Determination of location. There are some issues with Atlantic Avenue as a location because the Morey lot at Wildwood and Atlantic Avenues will be open and in use at the time of this event. If the event is on Atlantic Avenue, access to the lot will not be possible; perhaps Morey’s could use the dirt lot at Schellenger and Atlantic for the day. The other option is to hold the event at Fox Park. The goal is to have the event on Atlantic Avenue, but the ultimate decision will be made by GWCOG.

Extensive discussion was held on the details of running the event, the beer garden, sponsorship, entertainment, advertising and financials. Mayor Troiano suggested that the TDC allocate \$5,000.00 to the event and \$10,000.00 be earmarked from the GWTIDA Event Support funding.

