

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**TUESDAY, JULY 15, 2014**

**CALL TO ORDER:** The meeting was called to order by Mayor Troiano at 02:33 p.m.

**ROLL CALL:** Burns - Here, Gannon - Here, Montello - Absent, Richardson - Absent  
Roach - Here, Trivelis - Here, Troiano - Here

**OTHERS ATTENDING:** Gary McGhee, GWHMA  
Susan Maxwell, Administrative Secretary

**MINUTES APPROVAL:** Tuesday, July 01, 2014 Meeting  
Motion: Burns Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

**A. Event Funding**

1. Wildwood Motor Events - Funding requests were received, but production and promotional costs and proformas were not included. The requests are tabled to the next meeting when the information will be provided in full.
  
2. Miss America Pageant - A funding request was received from Miss Island Resort to once again donate the cost of the crown and sash for the Miss America Pageant, which cost will be \$170.00. A motion was made by Mr. Burns to fund the Miss American Pageant in the amount of \$170.00 and was seconded by Mr. Gannon.  
  
Burns - Yes, Gannon - Yes, Montello - Absent, Richardson - Absent,  
Roach - Yes, Trivelis - Yes, Troiano - Yes
  
3. Sign Post - A funding request was made in the amount of \$3,500.00. Discussion was held regarding the signs that will hang across Rio Grande Avenue at Hudson Avenue. All events held in Wildwood will be advertised. The signs will be made in-house by Public Works. This signage will help relieve some of the pressure felt by the Hotel/Motel Association and the demands they receive for advertising at their building on Route 47. The signage will have multiple uses, announcing events on the way into town and a thank you and drive carefully message on the way out. A motion was made by Mr. Burns to fund the Sign Post in the amount of \$3,500.00 and was seconded by Mr. Trivelis.

Burns - Yes, Gannon - Yes, Montello - Absent, Richardson - Absent,  
Roach - Yes, Trivelis - Yes, Troiano - Yes

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 02:45 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Burns

Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

**THE NEXT MEETING DATE IS TUESDAY, JULY 29, 2014 AT 02:30 P.M.**