

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, MAY 13, 2014

CALL TO ORDER: The meeting was called to order by Mayor Troiano at 02:33 p.m.

ROLL CALL: Burns - Here, Gannon - Here, Montello - Here, Richardson - Absent
Roach - Here, Trivelis - Here, Troiano - Here

OTHERS ATTENDING: Beverly Trapp, GWTIDA
Tracey Du Fault, GWCOG
Gary McGhee, GWHMA
Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, April 29, 2014 Meeting
Motion: Roach Second: Trivelis

All members present voted in the affirmative; there were no nays or abstentions.

A. Event Funding

1. Restaurant Week - The board requests that Valerie Trivelis of Schellenger's Restaurant, and Jamie Mancini, of Neil's Steak & Chowder House, attend the next meeting so we can discuss advertising with them. This funding request is tabled until the next meeting.

- 2&3. Cape Classics Spring Rally and Roar to the Shore - Funding requests were made in the amounts of \$3,500.00 and \$6,000.00, respectively. Attendance was very light at the Spring Rally and there were only 7 vendors; this may be the last year for this event. The funding requests were reviewed and the board has questions on some of the expenditures. Joe Murray and Mark D'Amico will be invited to the next meeting. The funding requests are tabled until the next meeting.

4. Wildwood Block Party - A funding request was made in the amount of \$15,000.00. A motion was made by Mr. Montello and seconded by Mr. Troiano to fund the Wildwood Block Party in the amount of \$15,000.00.

Burns - Yes, Gannon - Yes, Montello - Yes
Richardson - Absent, Roach - Yes, Trivelis - Yes, Troiano - Yes

5. Wildwood Talent Showcase - A funding request was made in the amount of \$2,000.00. A motion was made by Mr. Trivelis and seconded by Mr. Burns to fund the Wildwood Talent Showcase in the amount of \$2,000.00.

Burns - Yes, Gannon - Yes, Montello - Yes
Richardson - Absent, Roach - Yes, Trivelis - Yes, Troiano - Yes

B. General

1. Captain Kidd Pirate Day - Ms. Trapp believes that this could be an island wide event. The restaurants could offer dinner specials; an island wide hidden treasure hunt could take place, to name just a few of the ideas. Mr. Gannon told of the history of this event as he was the person who came up with the idea. Extensive discussion was held on how to execute an island wide treasure hunt, for next year.
2. Wildwood Motor Events - Mr. McGhee inquired about the reason his funding requests kept getting tabled. Certain issues were discussed. His funding requests will be on the next agenda.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 03:12 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Montello Second: Burns

All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, MAY 13, 2014 AT 02:30 P.M.