

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, JUNE 10, 2014

CALL TO ORDER: The meeting was called to order by Mr. Montello at 01:02 p.m.

ROLL CALL: Burns - Here, Gannon - Absent, Montello - Here, Richardson - Here
Roach - Absent, Trivelis - Here, Troiano - Absent

OTHERS ATTENDING: Tracey DuFault, GWCOG
Gary McGhee, GWHMA
Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, June 03, 2014 Meeting
Motion: Richardson Second: Trivelis

All members present voted in the affirmative; there were no nays or abstentions.

A. Event Funding

1. Wildwood Motor Events - Mr. McGhee is stilling looking for an answer to the funding issue from last year. This is an ongoing situation that was not resolved. The organization is prominent, liable and active. The board feels we need to move forward and put this to rest. WME originally requested (on April 23, 2013) \$2,500.00 for the Spring Car Show, \$2,500 for the Fall Car Show and \$2,500 for the Monster Mash, for a total of \$7,500.00. Mr. Trivelis made a motion to fund 50% of the original request, or \$3,750.00, and was seconded by Mr. Burns.

Burns - Yes, Gannon - Absent, Montello - Yes, Richardson - Yes
Roach - Absent, Trivelis - Yes, Troiano - Absent

B. General

2. By-Laws - Discussion was held on the mission of the TDC. The main priority is to develop tourism. The board should decide what it wants to do, then send their ideas to the City Commissioners and Solicitor and let them decide. Going forward the TDC will focus on its structure. One point made was that if the TDC funds an event, the event promoters should lodge in Wildwood.
2. Calendar of Events - Discussion was held on putting out a Calendar of Events for Wildwood events only. Promote "Shop, Wine, Dine and Lodge" in Wildwood and delineate borders. Mail the calendar with the tax bills, print rack cards to be displayed in hotels, motels and restaurants. We need to enhance our town as Wildwood has more events than other towns.

A motion was made by Sandra Richardson and seconded by Mr. Trivelis to print and distribute calendars and rack cards promoting Wildwood events.

Burns - Yes, Gannon - Absent, Montello - Yes, Richardson - Yes
Roach - Absent, Trivelis - Yes, Troiano - Absent

The calendar will be developed by using the GWTIDA calendar and culling out Wildwood events. A pamphlet will be developed promoting restaurants, lodging and stores and will provide the address, phone number and website of these establishments.

3. Structure of TDC Board - Discussion was held on the appointment of members, the need to set terms of appointment and the publication of meeting agendas.

Mr. McGhee arrived at 01:39 p.m. and the board recapped our prior discussion for him.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 02:30 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Trivelis Second: Richardson
All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, JUNE 17, 2014 AT 02:30 P.M.