

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**TUESDAY, NOVEMBER 05, 2014**

**CALL TO ORDER:** The meeting was called to order by Mr. Montello at 02:34 p.m.

**ROLL CALL:** Burns - Here, Gannon - Absent, Montello - Here, Richardson - Absent  
Roach - Here, Trivelis - Here, Troiano - Absent

**OTHERS ATTENDING:** Beverly Trapp, GWTIDA  
Susan Maxwell, Administrative Secretary

**MINUTES APPROVAL:** Tuesday, September 30, 2014 Meeting  
Motion: Burns Second: Trivelis

All members present voted in the affirmative; there were no nays or abstentions.

**A. Event Funding**

1. Halloween Parade - A funding request in the amount of \$950.00 was received from the Greater Wildwoods Hotel & Motel Association. Discussion was held on the change to this year's parade route. Registration was held at the Convention Center. The parade proceeded south on Ocean Avenue to the Wildwood Crest Pier. As only a very small portion of the parade was held in Wildwood, a motion was made by Mr. Burns to deny funding and was seconded by Mr. Trivelis.

Burns - Yes, Gannon - Absent, Montello - Yes, Richardson - Absent,  
Roach - Yes, Trivelis - Yes, Troiano - Absent

Mr. Gannon and Mayor Troiano arrived at 2:39 p.m.

2. Spring Boardwalk Classic Car Show - A funding request was made in the amount of \$2,500.00.
3. Import Car & Truck Show - A funding request was made in the amount of \$1,500.00.
4. Fall Boardwalk Classic Car Show - A funding request was made in the amount of \$2,500.00.

Since the above events have already taken place, the Board has elected to treat the funding requests as a group. Discussion took place on the events, the number of participants and the number of attendees. A motion was made by Mr. Montello and seconded by Mr. Burns to allot \$5,000.00 to the Greater Wildwood Hotel & Motel Association and they will be able to split the funding as they see fit.

Burns - Yes, Gannon - No, Montello - Yes, Richardson - Absent,  
Roach - Yes, Trivelis - Yes, Troiano - Yes

B. **General**

1. Rio Grande Decorations - Mr. Montello discussed the lack of lighting and decorations at the entrance to the city on Rio Grande Avenue. Mayor Troiano brought in Christopher Fox, City Administrator, to the meeting to have him expedite through Public Works the placing of lights and decorations along Rio Grande Avenue to beautify the entranceway.
2. Cape Express Soccer Club (“CESC”) - In past years, the group used the fields on the island to host their soccer tournaments at no charge to them. The City of Wildwood redid their soccer fields and started charging a fee to any group using the fields to help with maintenance, but CESC refused and they have not had the tournament on the island for several years. The North Wildwood TDC is reaching out to gauge the CESC’s interest in returning to the island.
3. Seafood & Music Festival - The TDC previously approved a \$5,000.00 funding request. The event was cancelled a few days prior to the event due to the weather forecasts. A question arose as to whether payment should be made due to the fact that the event did not take place. The Chamber of Commerce paid all advertising ahead of time and deposits were paid to the bands. The weather did clear for that day, but the event was unable to take place because there were no vendors and the sound people did not want to chance their equipment. It is noted that GWTIDA is disbursing their funding to the Chamber. The Board has requested that the Chamber of Commerce submit a proforma of all expenses paid out for this event. This topic is tabled to the next meeting.
4. Mercantile Fee Collection - The TDF fees collected are down by \$7,595.25 from last year due to mercantile license denials.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 03:12 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Burns

Second: Troiano

All members present voted in the affirmative; there were no nays or abstentions.

**THE NEXT MEETING DATE IS TUESDAY, NOVEMBER 18, 2014 AT 02:30 P.M.**