

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**TUESDAY, FEBRUARY 03, 2015**

**CALL TO ORDER:** The meeting was called to order by Mayor Troiano at 02:30 p.m.

**ROLL CALL:** Burns - Absent, Gannon - Here, Montello - Absent,  
Richardson - Here, Roach - Here, Trivelis - Here, Troiano - Here

**OTHERS ATTENDING:** Beverly Trapp, GWTIDA  
Tracey DuFault, GWCOG  
Gary McGhee, GWHMA  
Susan Maxwell, Administrative Secretary

**MINUTES APPROVAL:** Tuesday, November 05, 2014 Meeting  
Motion: Gannon Second: Richardson

All members present voted in the affirmative; there were no nays or abstentions.

**A. Event Funding**

1. Doo WW Magnets - A funding request was made in the amount of \$2,500.00 to help with the purchase of magnets. This was a wildly successful campaign to promote the Wildwoods as a whole. Discussion was held on the "WW" portion of the logo. Many felt the Wildwood "wave" would be a better choice. The Mayor will discuss at the next BID meeting. A motion was made by Mr. Roach to fund the DOO WW Campaign in the amount of \$2,500.00 and was seconded by Mr. Trivelis.

Burns - Absent, Gannon - Yes, Montello - Absent  
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

2. JDRF Walk to Cure Diabetes - A funding request was made in the amount of \$5,000.00. This is their third year hosting the walk in Wildwood, and it is a well-attended event. A motion was made by Mr. Gannon to fund the JDRF Walk in the amount of \$5,000.00 and was seconded by Ms. Richardson.

Burns - Absent, Gannon - Yes, Montello - Absent  
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

3. Lucky Ducky Festival - A funding request was made in the amount of \$1,000.00. This request is for last year's event, as the request never made it to a meeting. This is a good event for the community and they donated the proceeds to the Police, Fire and to the Children's Christmas Fund. A motion

was made by Mr. Gannon to fund the Lucky Ducky Festival in the amount of \$1,000.00 and was seconded by Mr. Trivelis.

Burns - Absent, Gannon - Yes, Montello - Absent  
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

4. Seafood & Music Festival - A funding request for the 2014 event was made in the amount of \$5,000.00 and approved. Then the event was cancelled due to weather and it was questioned whether or not funding should still occur. Even though the event did not take place, the event was advertised and bills need to be paid. A motion was made by Ms. Richardson to fund the Seafood & Music Festival in the amount of \$5,000.00 and was seconded by Mr. Roach.

Burns - Absent, Gannon - No, Montello - Absent  
Richardson - Yes, Roach - Yes, Trivelis - Yes, Troiano - Yes

B. **General**

1. 94 at the Shore! - Discussion was held on the concept of a clambake. This is an expensive undertaking at \$46,000.00 and the Board feels it is not the mission of the city to advertise for the island. This is the mission of GWTIDA. The Board has declined to move forward.
2. Movies on the Beach - Beach Services are looking to promote Movies on the Beach. Discussion was held on the BID, who will be showing movies on Pacific Avenue at the Farmer's Market on Tuesday nights, what type of equipment the BID will be using, whether we can enter into a partnership with them if the needs on the beach are the same, if GWHMA will be doing movies in Fox Park again this year and free movies vs. paid movies.
3. Polka Festival - On May 15 and 16, 2015 the first annual Polka Festival will be held in Fox Park. This will be a tented event. More details to follow.
4. VVA Parade - On May 23<sup>rd</sup>, the Vietnam Veterans Association will host a parade from Cresse Avenue to the Wall. This is the 5<sup>th</sup> anniversary of the unveiling of the wall and there will be music and a candle light vigil.
5. Gotta B Wildwood Festival - This new event will be held on May 30, 2015.
6. Wildwood Beer Festival - This is a new event and will be held June 13-14, 2015 at Fox Park, and is a craft beer festival with at least 5 beer vendors and up to 40 other vendors.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 03:11 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Gannon                      Second: Trivelis

All members present voted in the affirmative; there were no nays or abstentions.

**THE NEXT MEETING DATE IS TUESDAY, FEBRUARY 10, 2015 AT 02:30 P.M.**