

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**TUESDAY, DECEMBER 01, 2015**

**CALL TO ORDER:** The meeting was called to order by Mayor Troiano at 02:33 p.m.

**ROLL CALL:** Burns - Absent, Donio - Here, Montello - Absent, Richardson - Here, Roach - Here, Trivelis - Here, Troiano - Here

**OTHERS ATTENDING:** Beverly Trapp, GWTIDA  
Tracey DuFault, GWCOG  
Susan Maxwell, Administrative Secretary

**MINUTES APPROVAL:** Tuesday, April 21, 2015 Meeting  
Motion: Richardson Second: Trivelis

All members present voted in the affirmative; there were no nays or abstentions.

**A. General**

1. John Donio - The Mayor welcomed John Donio, our newest Board member. Mayor Troiano stated that John will bring a lot to the table as he is an excellent businessperson.
2. Discussion was held on various topics: Wildwood Crest TDC and GWTIDA funding, the recent election, Beach Services, Atlantic City funding, concerts, J. Thompson Baker House.
3. Spanish Population - The largest population in the city is now Spanish. We should begin to tailor events to that market. One way to reach them is to plan a family oriented event through their church.
4. Events - It was noted that the city should not be doing events; rather we should be funding, supporting, etc. Let promoters handle events.

**B. Event Funding**

1. Christmas Concert - Mayor Troiano was asked two years ago by Father Field if the city would help support their Christmas concert. In recent years, attendance has been falling off. This is a first class musical. Recently, Father Wallace has asked the TDC to help by providing advertising funds. The concert is to take place on Sunday, December 13, at the Church of the Assumption. The Mayor would like to offer advertising funding in the amount of \$2,500.00. Mr. Trivelis made a motion to fund the Christmas Concert in the amount of \$2,500.00 and was seconded by Mr. Roach.

Burns - Absent, Donio - Yes, Montello - Absent, Richardson - Yes,  
Roach - Absent, Trivelis - Yes, Troiano - Yes

C. **Events**

1. Philly Pops – This was a one-time event held on July 4, 2015. If a concert like this is planned in the future, it would be a beach concert with several entertainers, with the Philly Pops as the last act.
2. Race of Gentlemen - This event is scheduled to be held in May. We may have to close the beach. The big concern is the weather and people on the beach. This is a very popular event, with people attending from Australia, Sao Paulo, Germany, Belgium, Italy, Scotland, Ireland, England, China, Japan, Canada and the west coast of the USA. Bobby Green owns 10 bars in Los Angeles. The reason the event was moved to May is because it is bird nesting season in May in California. If the weather is warm, people will be on the beach here in May and we will have to close the beach. The event will be held on the beach from the north of Mariner's Landing to the south of Adventure Pier. This is one of the top 5 events in the racing world.

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 03:25 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Trivelis                      Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

**THE NEXT MEETING DATE IS TUESDAY, JANUARY 12, 2015 AT 02:30 P.M.**