

**THE WILDWOOD TOURISM DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES**

TUESDAY, JUNE 14, 2016

CALL TO ORDER: The meeting was called to order by Mayor Troiano at 02:33 p.m.

ROLL CALL: Burns - Absent, Donio - Here, Montello - Here, Richardson - Here,
Roach - Here, Trivelis - Here, Troiano - Here

OTHERS ATTENDING: Beverly Trapp, GWTIDA
Susan Maxwell, Administrative Secretary

MINUTES APPROVAL: Tuesday, February 02, 2015 Meeting
Motion: Richardson Second: Roach

All members present voted in the affirmative; there were no nays or abstentions.

A. General

1. TDC/Mercantile Fees - Discussion was held on mercantile fees and the judge's ruling. Wildwood Crest is refunding mercantile license fees.
2. Event Funding - Discussion was held on event funding in general, scoring events and capping funding over time.
3. J. Thompson Baker House - Discussion was held on the history of the building, needed repairs and usage of the building to get other groups in the hold meetings there.

B. Event Funding

1. Fox Park Concert Series - A funding request was made in the amount of \$20,000.00 to help offset the cost of entertainment for the concert series. A motion was made by Mr. Montello and seconded by Ms. Richardson to fund the Fox Park Concert Series in the amount of \$20,000.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

2. Wildwood Block Party - A funding request was made in the amount of \$15,000.00 to help offset the cost of entertainment for the 12th Annual Wildwood Block Party. A motion was made by Mr. Montello and seconded by Ms. Richardson to fund the Wildwood Block Party in the amount of \$15,000.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

3. Baseball on the Beach Tournament - A request was made to fund the Baseball on the Beach Tournament in the amount of \$2,500.00. This is a new event on

the beach south of the Convention Center. It will consist of 4 fields and 16 teams. It is a Little League type of tournament to be held the third week of August, on August 20-21, 2016. A motion was made by Ms. Richardson and seconded by Mr. Montello to fund the Baseball on the Beach Tournament in the amount of \$2,500.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

4. Wildwood Talent Showcase - A funding request was made in the amount of \$2,000.00. A motion was made by Mr. Trivelis and seconded by Mr. Roach to fund the Wildwood Talent Showcase in the amount of \$2,000.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

5. Olde Time Italian Festival - A funding request was made in the amount of \$5,000.00. A motion was made by Ms. Richardson and seconded by Mr. Donio to fund the Olde Time Italian Festival in the amount of \$5,000.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

6. JDRF - A funding request was made in the amount of \$5,000.00. This is the 4th year and the Board feels it is time to reduce the amount of funding and refer this group to the Boardwalk SID. A motion was made by Mr. Montello and seconded by Mr. Trivelis to fund the JDRF in the amount of \$2,500.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

7. Wildwood Beach Patrol Tent & Flag - A funding request was made in the amount of \$2,236.36. This is to purchase a tent and flag that the Beach Patrol will use at all of their events. The tent/flag will have the City of Wildwood and Beach Patrol logos on it and will be at all lifeguard events, as well as travel with them to any races and/or events that they will participate in throughout the state. A motion was made by Mr. Montello and seconded by Ms. Richardson to fund the WBP Tent & Flag in the amount of \$2,238.36.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

8. Cabs at the Beach - A funding request was made in the amount of \$3,500.00. This group has never requested assistance in the past. The Board was more comfortable with awarding \$2,500.00. A motion was made by Mr. Montello and seconded by Ms. Richardson to fund the Cabs at the Beach in the amount of \$2,500.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

9. Wildwood Civic Club - A funding request was made in the amount of \$1,000.00. Discussion was held on the J. Thompson Baker House events and tours. A motion was made by Mr. Trivelis and seconded by Mr. Montello to fund the Wildwood Civic Club in the amount of \$1,000.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

10. Wildwood Baby Parade - A request was received from the Wildwood Baby Parade Committee for sponsorship of the parade. A motion was made by Ms. Richardson and seconded by Mr. Donio to fund the Wildwoods Baby Parade in the amount of \$500.00.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

11. Restaurant Week - A funding request in the amount of \$5,000.00 was received. Discussion was held on the fact that this is an island wide event and is funded by GWTIDA. Mr. Donio noted that he felt that Mr. Trivelis and Mr. Montello should have excused themselves from the meeting as any discussion relating to restaurants would be a conflict. Mr. Trivelis stated that he no longer owns the restaurant.

A motion was made by Mr. Troiano and seconded by Ms. Richardson to fund Restaurant Week in the amount of \$3,000.00 for the purpose of advertising.

Burns - Absent, Donio - Yes, Montello - Yes, Richardson - Yes,
Roach - Yes, Trivelis - Yes, Troiano - Yes

ADJOURNED: There being no further business to discuss, this meeting was adjourned at 03:28 p.m. Minutes are not verbatim as to subject matter or in the order they were discussed.

Motion: Troiano Second: Donio

All members present voted in the affirmative; there were no nays or abstentions.

THE NEXT MEETING DATE IS TUESDAY, JUNE 28, 2016 AT 02:30 P.M.